

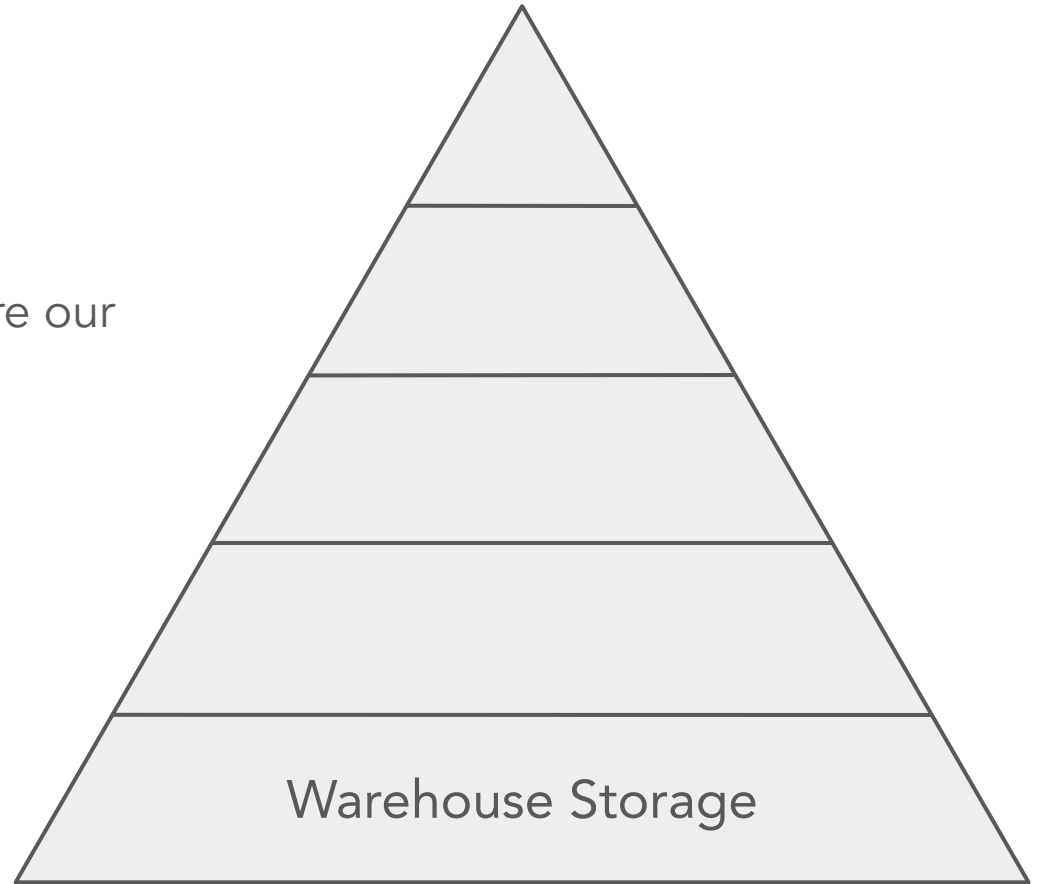
# Reverse ETL with Grouparoo

Brian Leonard  
CEO & Co-Founder

# Data Hierarchy of Needs

“Food, water, shelter”

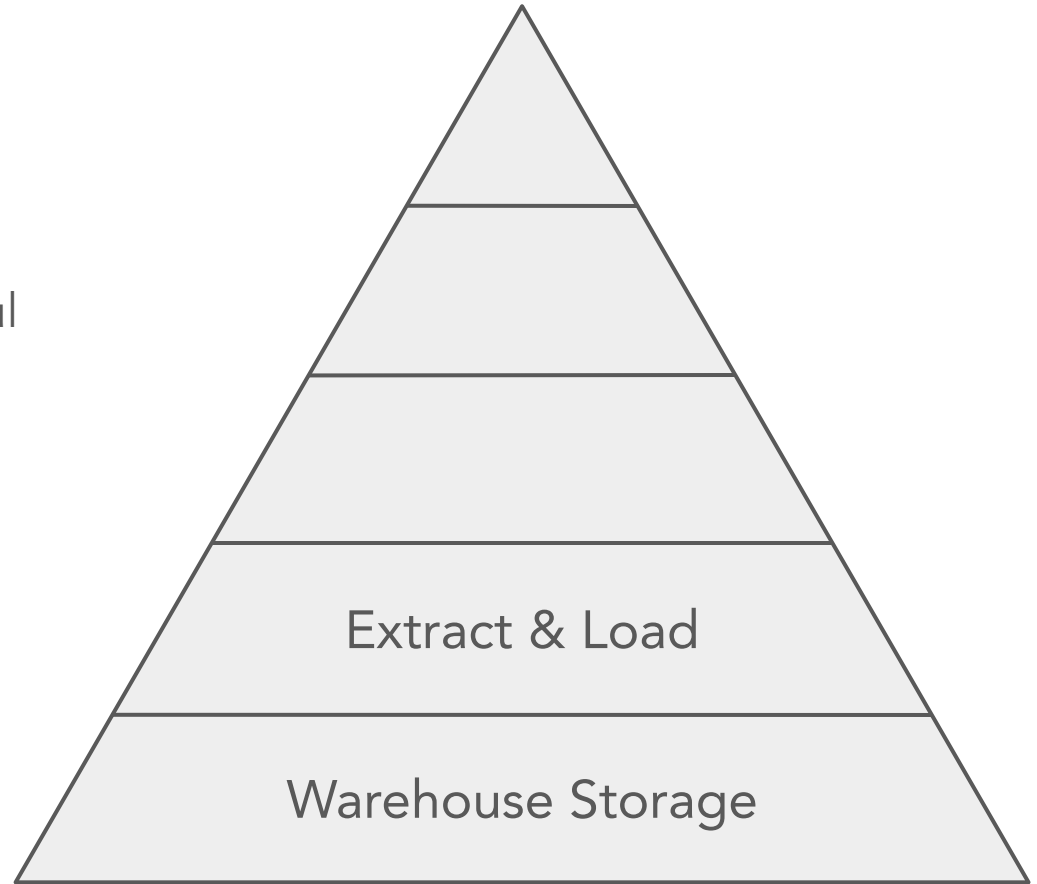
- Find the right database to store our data.



# Data Hierarchy of Needs

“Safety and security”

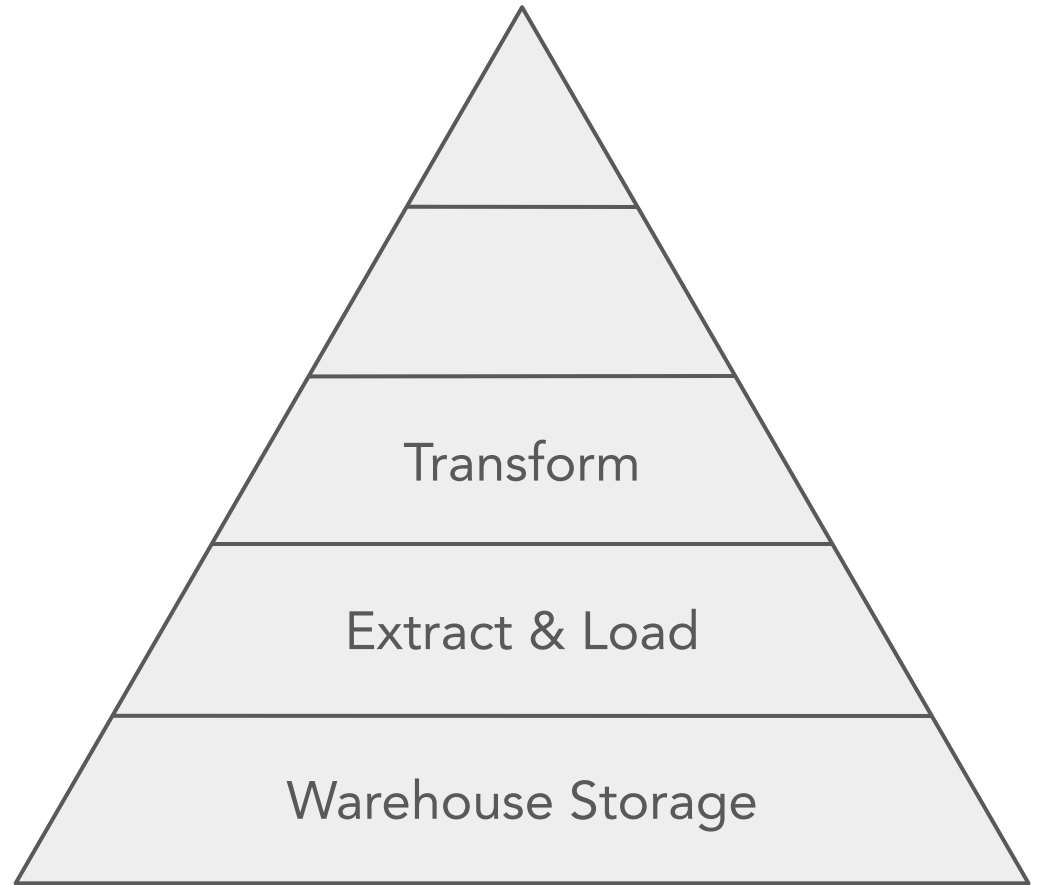
- Fill up the database with useful raw data from our databases and tools.



# Data Hierarchy of Needs

“Love and belonging”

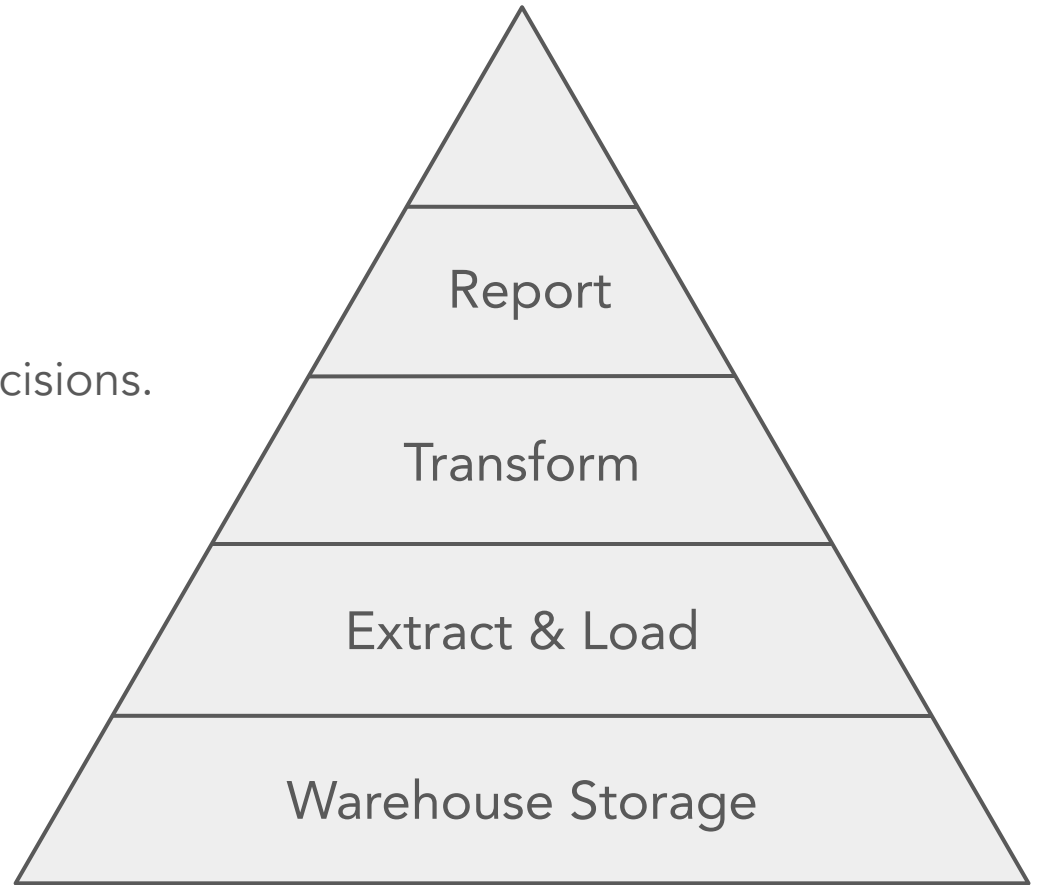
- Transform the data so that it is in a form that adds value to the business.



# Data Hierarchy of Needs

“Self esteem”

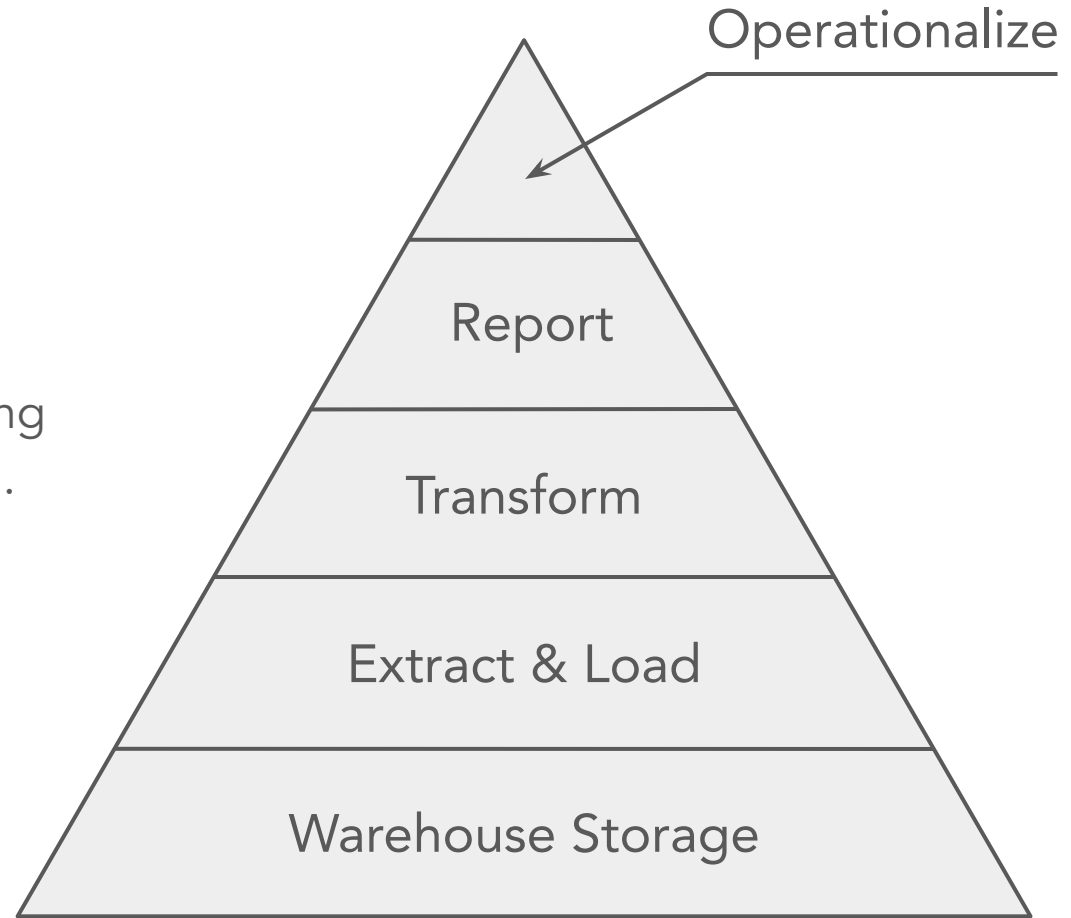
- Analyze the data via business intelligence tools to inform decisions.



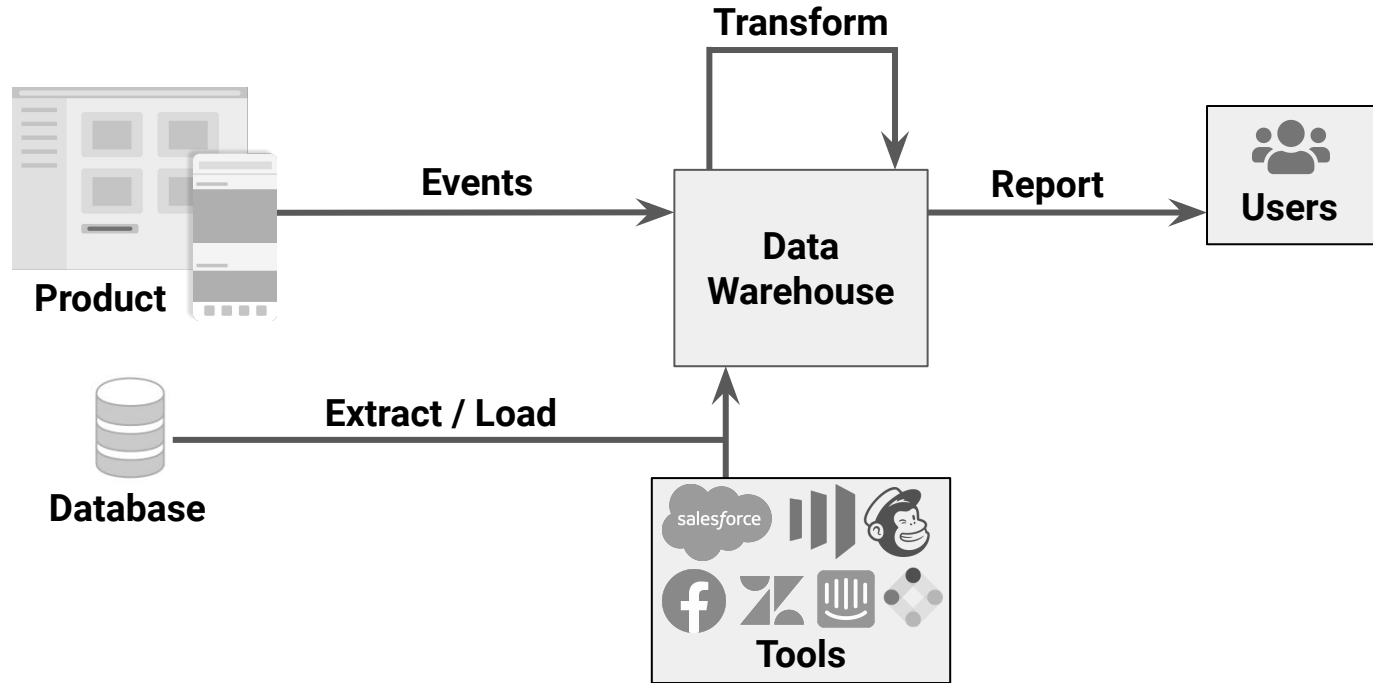
# Data Hierarchy of Needs

“Self actualization”

- Use data to drive business operations and make everything more effective and automated.



# Modern Data Stack

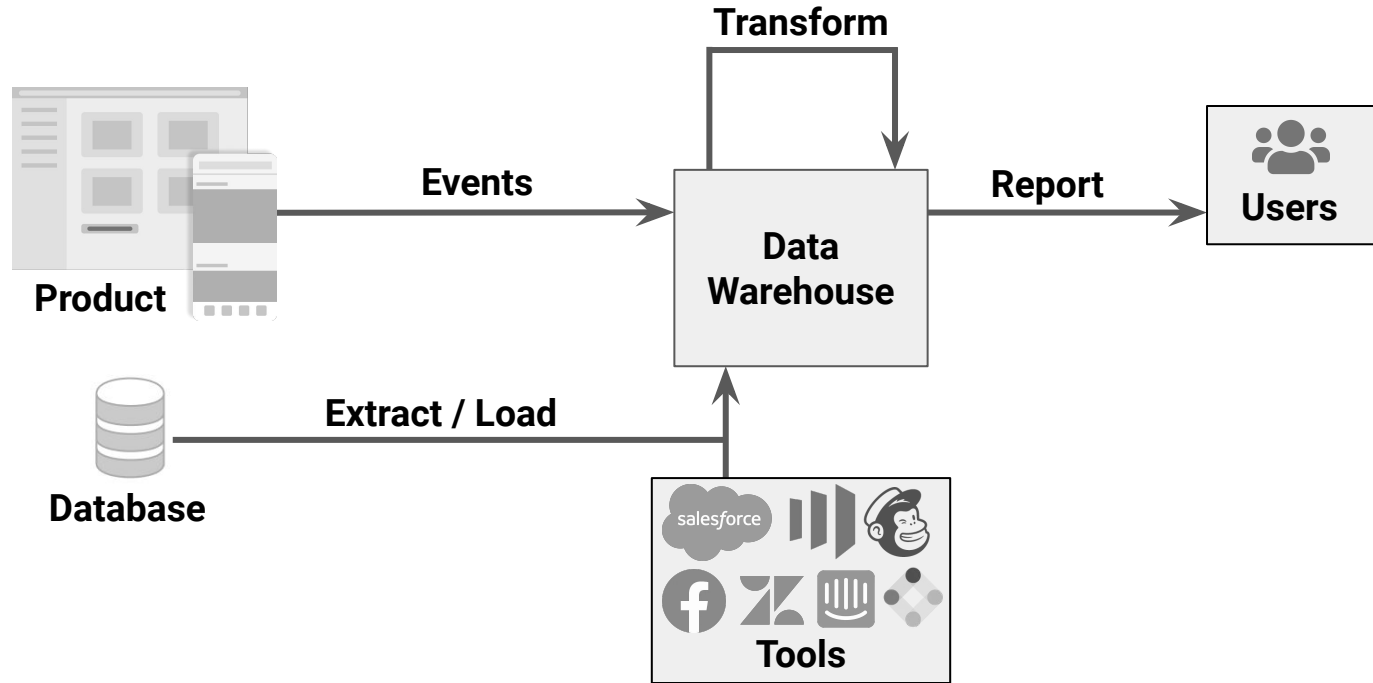




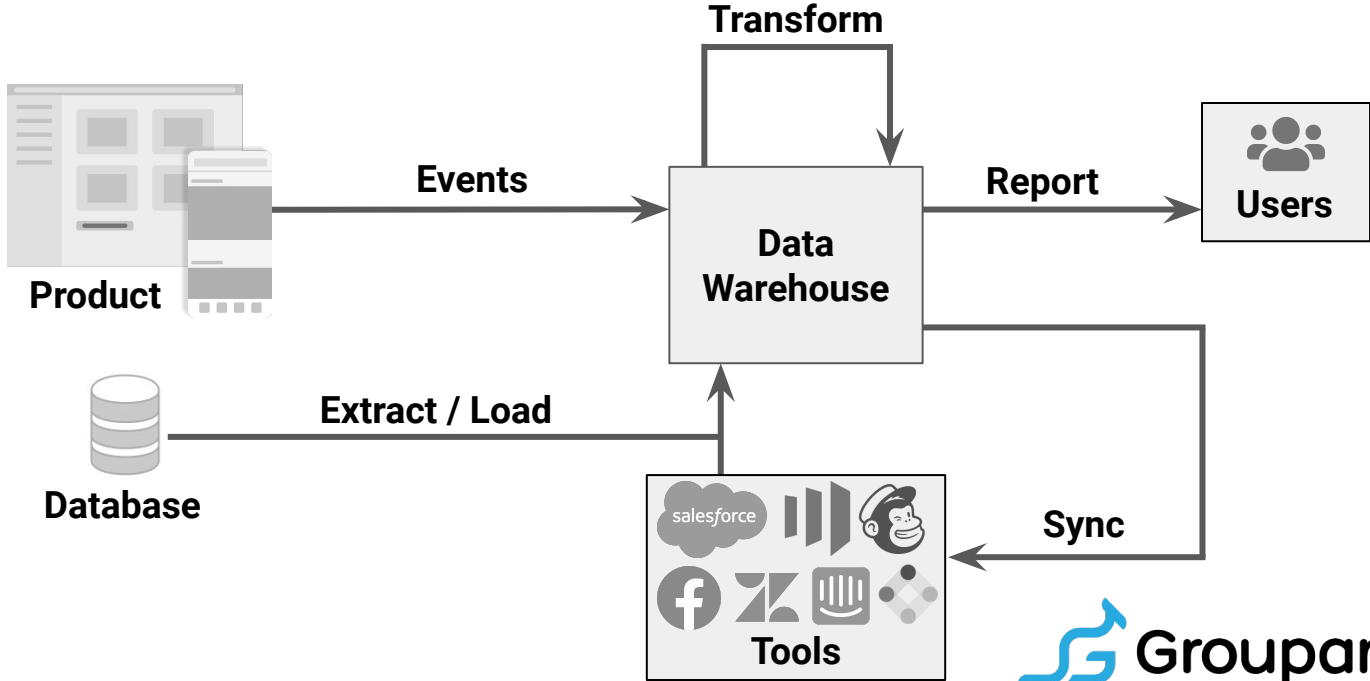
Great! Now, can you get that in Marketo?



# Modern Data Stack



# Reverse ETL syncs your warehouse with operational tools.



The left side of the slide features a decorative graphic consisting of overlapping blue shapes. A large, dark blue triangle points to the right, with a smaller, lighter blue triangle nested inside it, also pointing to the right. The word "Demo" is positioned to the right of the dark blue triangle's tip.

Demo

# Feature Request: Clickhouse Source #2337

Edit New issue

Open chrisgoddard opened this issue on Sep 24 · 3 comments



chrisgoddard commented on Sep 24



Any plans to support Clickhouse as a data source or destination?



chrisgoddard added the enhancement label on Sep 24



andyjih commented on Sep 25

Member



Hi @chrisgoddard! It's on our radar, but no concrete plans at the moment. Is Clickhouse as a source a blocker to you using Grouparoo? Let us know and we can adjust our prioritization. Thanks!



andyjih added this to Feature Requests in Roadmap on Sep 25



spatialy commented 14 days ago



### Assignees



No one—assign yourself

### Labels



enhancement

### Projects



Roadmap

In progress

### Milestone



No milestone

### Linked pull requests



Successfully merging a pull request may close this issue.



Thank You!

